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Olympic Champion, World Champion, and European Champion Member of the German-Chinese dialog board, Department for Foreign Affairs Ambassador of the German-Chinese Economic Union Member of the IOC Entourage Commission Member of the board of trustees, Bundesligastiftung (Foundation of the German football Bundesliga)



"Axel Kohring / Beautiful Sports"

new-frame

Training Coaching Consulting

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We organize and support delegation's journeys as well as inspection trips.

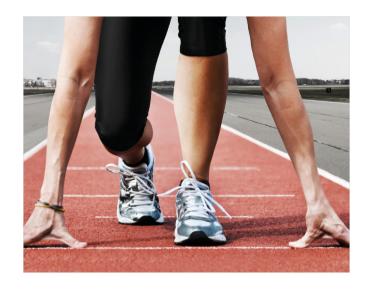
As a matter of course, we also provide on-site consulting.

Contact us for further information. Prices and appointments on request.

Club Development "Made in Germany"







Clubs aim at providing diverse, high-quality possibilities for sports and movement to people in their region.

The wide-ranging opportunities to engage in sports foster personal development and benefit mental and physical health and abilities.

Clubs try to promote social values of sports: mutual respect, fairness, team spirit, sense of responsibility, solidarity, and tolerance.

In addition to recreational sports in all its shapes, competitive sports should be featured in a club. The goal of competitive sports is to render top level performances and to compete on an international level.

new-frame offers you customized concepts for the development of an infrastructure that suits both recreational and competitive sports.

Furthermore, we support you in implementing these concepts by sending you selected teams of experts.

We serve you with the following modules:

- Recreational sports opportunities for different age groups, ranging from kids to the elderly
- Early sportive education: baby swimming classes and parent-child gymnastics
- Sports kindergarten
- Sportive elementary schools
- General frameworks for children's sport
- Education and further education of trainers, educators, and teachers
- Work side health promotion and corporate health management
- Preventive and rehabilitation sports

We provide you with advice on finding a suitable mix of the above mentioned modules for your location. We supply you with the adequate "software" (concepts, administration, IT, area planning, HR planning, etc.). We also take care of the "hardware" (indoor and outdoor facilities, equipment, floors, etc.) and adjust it to your individual needs, while making sure it meets the Technical Control Board's norms and standards.

According to the German model, recreational sports and competitive sports are not in opposition. Quite the contrary, German clubs have a pyramid structure that smoothly integrates competitive sports into recreational sports.

Success in competitive sports is based on an ideal infrastructure. To guarantee this optimal infrastructure, we offer the following modules:

- Planning of sports facilities and complexes
- Basic and advanced training for coaches
- Physiotherapy
- · Nutritional counseling
- Mental training and sports coaching
- Implementation of a dual platform of sports and education by establishing a bonded system of school/university and sports

We help you to find individual solutions that satisfy the expectations of your athletes, as well as living up to the constraints of your location and sport.